

Ms. S. REENA



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Educational qualification:

- MBA, Viruthunagar Hindu nadars Senthilkumara nadar college (Autonomous). Viruthunagar.
- B.Com, Kalasalingam Academy of Research and Education. Viruthunagar.

Teaching areas:

1. Human Resources management
2. Marketing
3. Financial Management

Research interests:

1. HR Policy & procedure
2. Marketing analysis
3. Consumer behaviour

Experience:

1. Rev. Jacob Memorial Christian College, Ambilikkai, Department of Business Administration, Assistant Professor and, July 2024 to Till Date.

Research Project:

1. MBA Research, Effectiveness of training and development towards Hatsun Agro Product limited. Madurai.
2. B.COM Project, Commerce practical In Indian Post Office.

Total number of publications:

02

Total number of paper presentation:

07