

Dr.S.KARUPPUSAMY
MBA., M.Phil., M.Com., PGDCA., Ph.D.,



Mail address: drskaruppusamy@gmail.com & balanisanth@yahoo.com

Phone number: 98651 - 30045

Educational qualification:

- Ph.D., Management, 2018, Gandhigram Rural University, Gandhigram.
- M.Phil., Management, 2005, Madurai Kamaraj University, Madurai, II Class.
- PGDCA., 2001, Rev. Jacob Memorial Christian College, Ambilikikai, I Class.
- M.Com., 2007, Madurai Kamaraj University, Madurai, II Class.
- MBA., 1998, PSNA College of Engg. & Tech., Dindigul, I Class.
- B.Com., 1996, Thiagarajar College, Madurai, I Class.

Teaching areas:

1. Marketing Management
2. Human Resource Management
3. Financial Accounting

Research interests:

1. Customer Satisfaction
2. Entrepreneurial Development
3. Start Up in Rural Areas

Experience:

1. Rev. Jacob Memorial Christian College, Ambilikikai, Department of Business Administration, Associate Professor and Head, July 1998 to Till Date
2. Visiting Professor:
 - Madurai Kamaraj University, MBA-DDE Classes, July 2010 to April 2014
 - Christian College of Engineering & Technology, Oddanchatram, Dec. 2003 to April 2004.
 - Christian College of Nursing, Ambilikikai, June 2000 to July 2000 and July 2004.

Total number of publications:

12

Total number of paper presentation:	17
<p><u>Chief Guest and Resource Person</u> : 74 Times</p> <p><u>Board of Study Member</u> : 04 Colleges</p> <ul style="list-style-type: none"> • SVN College, Madurai. • Hajee Karutha Rowther Howdia College, Uthamapalayam. • Arulanandar College, Karumathur, Madurai. • GTN College, Dindigul. <p><u>Question Paper Setter</u> : 06 Colleges</p> <ul style="list-style-type: none"> • SVN College, Madurai. • Hajee Karutha Rowther Howdia College, Uthamapalayam. • Arulanandar College, Karumathur, Madurai. • GTN College, Dindigul. • Scott Christian College, Nagarcoil. • APA College for Women, Palani. 	